



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Dr. habil. RAFFAY, Zoltán**
Address(es) Rákóczi út 80, 7622 Pécs, Hungary
Telephone(s) +36/72/501-599, extension 23277
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E-mail raffayz@ktk.pte.hu
Nationality Hungarian
Date of birth 25 August 1971
Gender male

Desired employment / Occupational field

associate professor


Work experience

Occupation or position held assistant professor (2015-2018), associate professor (2018-)
Main activities and responsibilities teaching, project management
Name and address of employer University of Pécs, Faculty of Business and Economics, Department of Marketing and Tourism
Type of business or sector education

Education and training

Dates and qualifications 2001-2004 Doctoral School, University of Pécs, Faculty of Business and Economics
1989-1994 university degree, University of Pécs, Faculty of Sciences
Title of qualification awarded PhD
Principal subjects/occupational skills covered Tourism and regional development, ecotourism, tourism management
Name and type of organisation providing education and training University of Pécs, Faculty of Business and Economics
Level in national or international classification

Personal skills and competences

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|--|---|---------|---------|---------|--------------------|---------|-------------------|---------|----------------|---------|
| Mother tongue(s) | Hungarian | | | | | | | | | |
| Other language(s) | | | | | | | | | | |
| Self-assessment | Understanding | | | | Speaking | | | | Writing | |
| <i>European level (*)</i> | Listening | | Reading | | Spoken interaction | | Spoken production | | | |
| Language | C2 | English | C2 | English | C2 | English | C2 | English | C2 | English |
| Language | B2 | German | B2 | German | B2 | German | B2 | German | B2 | German |
| | (*) Common European Framework of Reference for Languages | | | | | | | | | |
| Courses taught | Tourism Management | | | | | | | | | |
| Organisational skills and competences | Project leader positions: so far the leader of approximately 10 regional, urban and tourism development consulting projects. Managerial skills from the position of Head of the Department of Business and Tourism Studies, Illyés Gyula Faculty, University of Pécs (14 February 2011 – 30 June 2012) | | | | | | | | | |
| Computer skills and competences | advanced computer skills (Office) | | | | | | | | | |
| Practical experience | 25-year professional experience in tourism project management, regional development concepts, feasibility studies, and professional translations (English to Hungarian and Hungarian to English) | | | | | | | | | |
| List of selected publications | <p>Selected English publications:</p> <ol style="list-style-type: none"> Raffay, Zoltán: The System and Theory of Tourism. Pécs: University of Pécs Illyés Gyula Faculty, 2013. 275 p. (ISBN:978-963-642-800-6) Raffay, Zoltán: Tourism in the West Balkans countries. In: Horváth, Gy., Hajdú, Z. (eds.): Regional Transformation Processes in the Western Balkan Countries. 638 p. Pécs: Hungarian Academy of Sciences Centre for Regional Studies, 2011. pp. 447-469. (ISBN:978-963-9899-37-7) The use of indicators in ecotourism. In: Dombay, Stefan – Magyari-Sáska, Zsolt (eds.): The role of tourism in territorial development: IV. International Conference. Gheorgheni, Romania, 2011.10.07 Gheorgheni: Presa Universitara Clujeana Effects of the global economic crisis on the Hungarian tourism destinations. In: In: Csapó, T., Kocsis, Zs. (eds.): A településföldrajz aktuális kérdései = Current Issues in Urban Geography: A településrendszer és a közoktatás néhány összefüggése: VI. Településföldrajzi konferencia . 482 p. Szombathely: Savaria University Press, 2010. pp. 334-344. (ISBN:978-963-9882-54-6) Raffay, Zoltán: Complex Rural Development, Habitat Rehabilitation and Ecotourism in the Hungarian-Romanian-Ukrainian Triple Border region. In: Horga – Süli-Zakar (eds.): Cross-border partnership with special regard to the Hungarian-Romanian-Ukrainian triple border. 266 p. Debrecen: Debreceni Egyetemi Kiadó, 2010. pp. 198-204. <ol style="list-style-type: none"> Gonda, Tibor – Raffay, Zoltán: Tourism. In: Széll, Adrienn – Szabó, Mátyás – Szabó-Diószeghy, Ágnes (eds.), Wolford, Zsófia (transl.): How to Attract Tourists: Ecotourism handbook for rural handicraft entrepreneurs and actors of tourism. 122 p. Tiszabábolna: Tisza Menti Mezőség Turizmusáért Egyesület, 2017. pp. 42-119. (ISBN:978-615-00-0481-5) Kiss, R. – Marton G. – Prisztóka G. – Raffay Z: Socio-economic aspects of the "elite" leisure sports and sport tourism in Hungary. In:  TOURISMOS 11:(5) pp. 77-101. (2016) Aubert, A. – Marton, G. – Raffay, Z: Impacts of the European capital of culture title of Pécs on the city's tourism. In: Geographica Timisiensis 2015:(1) pp. 31-42. (2015) Gonda, Tibor – Raffay, Zoltán: Theme routes in tourism and spatial development. In: Transylvanian Journal of Tourism and Territorial Development 1:(1) pp. 19-26. (2015) Gonda, Tibor – Raffay, Zoltán – Pap, Norbert: Pécs, a possible gateway city. Forum Geografic 12:(2) pp. 178-186. (2013) | | | | | | | | | |